



Taking Community Health Needs Assessments to the Next Level

CASE STUDY | JUNE 2019

HEALTHYBR: BATON ROUGE, LOUISIANA

HealthyBR was formally established in 2010 as part of a governmental effort to address four specific health challenges in East Baton Rouge Parish: obesity, overuse of hospital emergency departments, mental and behavioral health and HIV/sexually transmitted infections. The leadership includes the CEOs of the area’s five competing hospitals, as well as those of public, private, government and nonprofit organizations committed to collaborating on community health initiatives. To maximize their impact, the five hospitals participating in HealthyBR agreed to conduct joint community health needs assessments (CHNA) and implementation plans beginning in 2015.



Each HealthyBR member has a voice and vote in identifying top priorities and significant community health needs during the CHNA process. Once community needs have been identified, HealthyBR members agree as a group on mutually reinforcing activities and align measures for reporting progress. In 2015, members identified obesity, HIV/AIDS, mental health and emergency department overuse as priority areas. Prior to the 2018 CHNA process, each organization committed to looking at issues through a social determinant of health lens as well as a ZIP code disparity lens.

The Mayor’s office provides staffing for the collaborative, which is vital for sustainability.

MORE ABOUT HEALTHYBR

ENTITY WITH CHNA OBLIGATION	Hospital
PARTNER ORGANIZATIONS	Baton Rouge General Medical Center, Lane Regional Medical Center, Ochsner Medical Center – Baton Rouge, Our Lady of the Lake Regional Medical Center and Woman’s Hospital.
PARTICIPATING ORGANIZATIONS	92 organizations participate in HealthyBR.

CONTINUED ON NEXT PAGE

MORE ABOUT HEALTHYBR

<p>BEST PRACTICES</p>	<ul style="list-style-type: none"> » Coordinates the activities of multiple institutions obligated to conduct needs assessments in a given community. » Cross-sector partnerships include organizations focused on health, housing, education, jobs, transportation, food systems and neighborhood development, in addition to local government. » Participating organizations collaborate to systematically address community needs, when appropriate.
<p>RESOURCES</p>	<p>2018 Community Health Needs Assessment [link] Program Website: http://www.healthybr.com/ From Collaboration to Collective Impact: Baton Rouge's Story [link]</p>

FOR MORE INFORMATION, CONTACT:

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About This Series

The Healthcare Value Hub takes a careful look at the evidence and consults with experts in order to clarify for advocates, media and policymakers the important healthcare cost drivers, drivers of health inequities and the promising policy solutions. More information on community health needs assessments is available at www.HealthcareValueHub.org/Community-Health-Needs-Assessments.

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