

Connecticut SIM VBID Consortium



CT VBID Program Goals

- Develop prototype VBID plan designs template that align the interests of consumers and providers
- Provide a mechanism for employers to share best practices to accelerate the adoption of VBID plans
- Convene an annual learning collaborative, including panel discussions with nationally recognized experts and technical assistance; and
- Subject to board approval, Access Health CT will implement VBID in Year 2 of the Model Test.

SIM Value Based Insurance Design Features

VBID Plan Design uses “carrots and sticks”

- **Reduce barriers to high value services**
 - Preventive care screenings
 - Chronic condition treatment
 - Reduce prescription drug co-pays used for target chronic conditions
- **Increases cost share for low value services**
 - Example, MRI for Low Back Pain
- **Targets chronic diseases: Asthma, Diabetes, and Depression**
- **Personal Autonomy** - Members maintain medical choice



CT VBID Program Proposed Outcomes

V-BID: Who Benefits and How?



Where Is the Consumer in the VBID Design?

- **Consumer earns “carrots” by changing their behavior:**
 - Adheres to medication regimen
 - Attends chronic care exams
 - Complies with care plan for their chronic condition
 - Engages in health plan care management program
- **Consumer is penalized for use of low value services:**
 - Consumer pays a larger cost share for the use of “low value services”

How to Make VBID More Consumer Centric

- **Improved Access to Quality Care**
 - Identify optimal patient care pathways for chronic conditions
 - Identify available resources within the state and health plan and address any gaps due to lack of providers, transportation, and resources
 - Provide health navigation resources for consumers
- **Incentivized services:**
 - Insure they are of value to members
 - Have evidence that they improve patient outcomes
 - Are equally accessible to all members
 - Are understandable
 - Are communicated via a multi-channel communication plan
- **The VBID Plan has an advisory committee that includes members and care team members**
- **Insure wellness is a key component of the VBID plan design to address healthy lifestyle issues**
- **Shared Decision-making between Consumers and their care team**
 - Elective procedures
 - “Low Value Services”