



Speaker Bios



David Adler

Robert Wood Johnson Foundation

David Adler is a program officer working to increase the number of Americans with health insurance and improve the value the nation gets for its investments in health and health care. He oversees programs in several areas: educating individuals about coverage options made possible by the Affordable Care Act, helping states learn from each other in the arena of health policy, and making sure that consumers are represented in conversations about cost, quality, and value in health care. Adler joined the Foundation in 2008 and brought extensive experience working with community-based agencies and individuals to help advance public health initiatives. Before coming to the Foundation, Adler directed communications for The Food Trust in Philadelphia, where he helped to produce compelling research reports that promoted increased access to healthy food in all communities. He received a bachelor's degree from Swarthmore College, a master of studies in Hebrew and Jewish studies from the University of Oxford and a master of public administration from the University of Pennsylvania.



Charles Alfero

Center for Health Innovation

Charlie Alfero is the executive director of the Center for Health Innovation, the New Mexico Primary Care Training Consortium and the National Center for Frontier Communities, as well as the founder of Hidalgo Medical Services, a community health center providing primary medical, dental, mental health and family support in southwestern New Mexico. He has more than 37 years of experience in rural health policy, systems and program development. He has been director of rural outreach for the University of New Mexico Health Sciences Center and director of the Community Health Services Division in the New Mexico Department of Health. He has developed and assured the continuation of hospital, primary care and related service delivery systems in numerous communities in New Mexico.



François de Brantes

Health Care Incentives Improvement Institute

François de Brantes is the executive director of the Health Care Incentives Improvement Institute (HCI³), a not-for-profit company that designs and implements innovative payment and benefit plan design programs to motivate physicians, hospitals and consumers/patients to improve the quality and affordability of care. Previously, de Brantes was the program leader for various health care initiatives at GE's corporate headquarters, responsible for developing and implementing GE's Active Consumer strategy. De Brantes has been published in peer-reviewed journals such as the *New England Journal of Medicine*, the *Journal of the American Medical Association*, and *Health Affairs* and is frequently quoted in national media. He has published two books, the latest being *The Incentive Cure: The Real Relief For Health Care*. He attended the University of Paris IX-Dauphine where he earned a masters in economics and finance and received an M.B.A. from the Tuck School of Business Administration at Dartmouth College.



Jeffrey Brenner

Camden Coalition of Healthcare Providers

Jeffrey Brenner, M.D., is a family physician in Camden, N.J., and executive director of the Camden Coalition of Healthcare Providers. Brenner previously owned and operated a solo-practice, urban family medicine office in Camden providing full-spectrum family health services for a Medicaid-enrolled population. Recognizing the need for a new way for hospitals, providers and community residents to collaborate, he founded the Camden Coalition in 2003. Brenner's innovative use of data to identify high-need, high-cost patients in a fragmented system and improve their care was profiled in the 2011 *New Yorker* article "The Hot-spotters," by writer and surgeon Dr. Atul Gawande, and on PBS Frontline. In 2013 he was honored with the MacArthur "Genius" Fellowship for his work, and in 2014 he was elected to the Institute of Medicine. He received a bachelor's degree in biology from Vassar College and graduated from Robert Wood Johnson Medical School. He completed his residency with Swedish Family Medicine in Seattle, WA.



Liz Doyle

TakeAction Minnesota

Liz Doyle is the associate director of TakeAction Minnesota, a statewide network of people working to realize racial and economic equity across Minnesota, where she works to strengthen that organization's ability to win meaningful victories for social change. In 2013, she was the recipient of the Consumer Health Advocate Award granted by Families USA. Prior to joining TakeAction Minnesota, Doyle was the policy director for the California Labor Federation, AFL-CIO. In 2013, she was the recipient of the Consumer Health Advocate Award granted by Families USA. Doyle grew up in Minneapolis, and earned her undergraduate degree from University of Wisconsin, Madison and a master's in public policy from University of California-Berkeley.



Anne Dunkelberg

Center for Public Policy Priorities

Anne Dunkelberg is the associate director of health and wellness programs at the Center for Public Policy Priorities in Texas. She is one of the state's leading experts in policy and budget issues relating to health care access. In 2007, she was named Consumer Advocate of the Year by Families USA. Before coming to the center, she served as program director for acute care in the Texas Medicaid director's office and spent six years with the Texas Research League, where she authored numerous reports on Texas health and human services issues and tracked state health and human services budget issues. She earned dual degrees from The University of Texas at Austin—a bachelor of arts, magna cum laude, in 1979 and a masters of public affairs from the LBJ School of Public Affairs in 1988.



Mark Fendrick

Center for Value-Based Insurance Design

Mark Fendrick is the director of the University of Michigan's Center for Value-Based Insurance Design and professor in the departments of internal medicine and health management and policy. His research focuses on how clinician payment and consumer engagement initiatives impact access to care, quality of care and health care costs. He has authored more than 200 articles and book chapters and lectures frequently on the quality and cost implications of medical care. His understanding of clinical and economic issues have led to collaborations with numerous government agencies, health plans, professional societies and health care companies. Fendrick received bachelor's degrees in economics and chemistry from the Univ. of Pennsylvania and his medical degree from Harvard Medical School. He completed his residency in internal medicine at the Univ. of Pennsylvania where he was a fellow in the Robert Wood Johnson Foundation Clinical Scholars Program.



Sinsi Hernández-Cancio

Families USA

Sinsi Hernández-Cancio is the director of health equity at Families USA, where she focuses on expanding and strengthening the organization's ability to enhance and elevate health care advocacy and activism in communities of color across the nation. Hernández-Cancio has worked in the field of health policy for more than a decade and has a longstanding commitment to advancing social justice and fighting for the rights of people of color, especially vulnerable women and children. She started her professional career as a women's human and civil rights lawyer with a Georgetown Women's Law and Public Policy Fellowship at the Women's Rights Project of Human Rights Watch. She first became deeply engaged in health care justice and the elimination of health disparities when she served as Health and Human Services advisor for two Puerto Rico Governors at their District of Columbia offices. She later worked on health policy for the Service Employees International Union (SEIU), where she continued to focus on health care issues in Puerto Rico, in addition to long-term care, health equity and health reform. During the effort to pass the Affordable Care Act, she was the national campaign coordinator for SEIU's Healthcare Equality Project. Hernández-Cancio earned a bachelor's degree from Princeton University's Woodrow Wilson School of Public and International Affairs and a law degree from New York University School of Law, where she was a Hays Civil Rights and Civil Liberties Fellow and earned a Vanderbilt medal.



Lisa McGiffert

Safe Patient Project, Consumers Union

Lisa McGiffert directs the Safe Patient Project at Consumers Union, where she coordinates a network of local advocates who work together on patient safety issues. McGiffert serves as the consumer liaison to the CDC Healthcare Infection Control Practices Advisory Committee, and as consumer representative on the National Quality Forum's Healthcare-associated Infections Steering Committee, the Texas Health Care Associated Infections Advisory Panel, and the California Department of Health Services Healthcare-associated Infections Advisory Working Group. For more than 20 years, as a senior policy analyst for Consumers Union and as legislative coordinator for the Texas Senate Committee on Health and Human Services, McGiffert has worked on a broad array of health care policy issues in Texas and nationally, including health care quality, health insurance and access to care.



Lydia Mitts

Families USA

Lydia Mitts is a senior policy analyst at Families USA, where she specializes in private insurance issues, including market reforms and financial assistance programs under the Affordable Care Act, wellness incentive programs, marketplace plan benefit design, and cost-sharing. She also specializes in health system improvement issues related to consumer incentives in plan design, as well as delivery and payment reform. Mitts has been published in prominent publications, including *The Wall Street Journal*, and regularly authors briefs. She also provides policy technical assistance to state organizations on a range of private insurance and health system improvement issues. Prior to joining Families USA in 2011, Mitts held positions in state and local health advocacy organizations. She received a bachelor's degree in community health from Tufts University.



Michael Miller

Community Catalyst

Michael Miller is the policy director of Community Catalyst, where he focuses on providing policy and strategy support to state-based consumer health advocacy groups. Over the course of his career, he has developed expertise in the areas of Medicaid, SCHIP, Medicare, and developing state-level options to expand coverage for the uninsured, small group and nongroup insurance reform, long-term care financing and delivery, managed care reform, and hospital community benefits and uncompensated care. Prior to joining Community Catalyst, Miller was the policy director for Health Care for All. He also worked for the City of Boston Elderly Commission as a Policy Analyst and for the Alzheimer's Association of eastern Massachusetts as director of the Community Partnership Project. Michael holds a bachelor's degree from Brown University and a master's degree in public policy from Tufts University.



Robert Murray

Global Health Payment LLC

Mr. Murray is president of Global Health Payment LLC, a management consulting firm specializing in the design and implementation of reimbursement systems for health care providers, including population-based payment, global budgets, patient-centric medical homes and quality based pay-for-performance methodologies. In addition to his consulting responsibilities, Murray is also part-time writer and health service researcher. In 1994, he was appointed to serve as executive director of the Health Services Cost Review Commission, Maryland's all-payer hospital rate-setting agency. He is currently assisting representatives of Oregon and Maryland in the development a number of alternative payment systems applying to hospitals and their employed physicians. Murray also serves as a technical consultant to the Chinese Ministry of Health in their efforts to implement payment reform in the People's Republic of China. He received his bachelor's and master's degrees in economics, as well as an M.B.A., from Stanford University.



Jesse Ellis O'Brien

OSPIRG

Jesse Ellis O'Brien is OSPIRG's health care advocate, working to find strategies for Oregon to lower the cost of health care while improving quality. Jesse directs OSPIRG's Health Insurance Rate Watch Project, overseeing efforts to analyze health insurers' proposed rate hikes and alerting the public and policymakers to rate hikes that are not justified. An Oregon native, Jesse received his master's in social work from Portland State University. He has also worked with the Oregon chapter of the National Association of Social Workers and as a Legislative staffer in the Oregon State Capitol. He is a graduate of Swarthmore College.



Lynn Quincy

Health Care Value Hub

Lynn Quincy works on a wide variety of health policy issues, focusing primarily on the areas of consumer protection, strategies that provide better value for our health care dollar and health insurance reform at the federal and state levels. Quincy recently launched Consumers Union's Health Care Value Hub, a new center that helps advocates and others address high health care costs, lack of transparency and uneven quality. Her past work includes consumer testing of the new health insurance disclosure forms and tax credit explainers, and advocating for better health insurance literacy strategies. Prior to joining Consumers Union, she was a senior researcher with Mathematica Policy Research, Inc., where she performed policy analysis, provided technical assistance, and modeled outcomes in support of state coverage expansion strategies. She also held senior positions with the Institute for Health Policy Solutions and with Watson Wyatt Worldwide (now Towers Watson). She holds a master's degree in economics from the University of Maryland.



Ted Rooney

Maine Health Management Coalition




Ted Rooney combines his vocation and avocation for health care by working as an advisor to the Maine Health Management Coalition, a purchaser led multi-stakeholder regional health improvement collaborative, providing staff support for the MHMC's large purchaser members who formed the Health Action Roundtable, and providing volunteer support for the Area Agencies on Aging in Maine as well as other consumer health initiatives. Formerly Rooney was project leader for Aligning Forces for Quality from 2007-2015, a Robert Wood Johnson Foundation-funded initiative led in Maine by Quality Counts in partnership with the Maine Quality Forum and Maine Health Management Coalition. He also led the Maine Health Management Coalition's Pathways to Excellence initiatives from 2002-2014, which measured and reported the value of health care, and worked to change the reimbursement system to reward high value care. As part of that work he facilitated labor-management groups working together to purchase high value health care. Previously, Rooney managed health programs for L.L. Bean for 15 years. He has bachelor's degrees in sociology and nursing, and a master's in public health.



Brian Rosman

Health Care for All Massachusetts

Brian Rosman is the research director of Health Care for all in Massachusetts. His work focuses on policy research and analysis related to Massachusetts and national health reform, public health coverage programs, health payment methods, private insurance concerns and other policy issues. Before joining Health Care For All in 2003, Rosman was a senior policy associate at the Schneider Institute for Health Policy at Brandeis University. From 1995-1998, Mr. Rosman was the research director and general counsel for the Joint Committee on Health Care of the Massachusetts legislature, and counsel to the Massachusetts Senate Committee on Ways & Means. Rosman has a law degree from the University of Pennsylvania and a bachelor's degree in political science from Stanford University.

	<p>Marta Tellado Consumer Reports</p> <p>Marta Tellado joined Consumer Reports in the fall of 2014 as president and chief executive officer. She came to Consumer Reports from the Ford Foundation in New York, where she was vice president for global communications and an officer of the board. While there, she led strategic communications and advocacy on a range of social-justice issues in the United States and around the world, including economic fairness, free and fair access to an open Internet, and civil rights. Born in Cuba and raised in New Jersey, Marta began her career in public policy, advocacy, and social justice working alongside consumer advocates Ralph Nader and Joan Claybrook at Public Citizen. Since then, she has served as executive director of the Domestic Policy Group at the Aspen Institute; as director for national issues and outreach for Senator Bill Bradley; and as vice president of the Partnership for Public Service, where she launched the Best Places to Work in the federal government and the Service to America awards. Tellado holds a master’s and doctorate in political science from Yale University.</p>
	<p>Anne F. Weiss Robert Wood Johnson Foundation</p> <p>Anne Weiss leads the Robert Wood Johnson Foundation’s efforts to achieve the highest possible value from our nation’s investments in improving health and health care. She joined the Foundation in 1999, after a distinguished career in health care policy at both the federal and state level. She served as senior assistant commissioner of the New Jersey Department of Health, where she directed the state’s oversight of the quality of care delivered by health care providers and health plans, and was also responsible for the state’s hospital indigent care programs. She worked with physicians and hospitals throughout the state to issue New Jersey’s first report card on health care quality. Weiss also served as executive director of New Jersey’s blue-ribbon health reform panel, the Essential Health Services Commission, where she directed implementation of a subsidized health benefits program for the working uninsured. Previously, Weiss spent 10 years in Washington, D.C., as professional staff to the Senate Committee on Finance and as a senior examiner with the Office of Management and Budget. She also has served as a program analyst with the U.S. Assistant Secretary for Planning and Evaluation, was a member of the steering committee of the National Academy for State Health Policy, and served on the board of the National Association of Health Data Organizations. Weiss received her master’s in public policy from the Kennedy School of Government, Harvard University, and a bachelor’s degree in history and political science from Wellesley College.</p>
	<p>Chapin White RAND Corporation</p> <p>Chapin White is a senior policy researcher at the RAND Corporation, specializing in health economics. His work combines quantitative and qualitative methods and focuses on provider payment reform and the implementation and impacts of the ACA. He is currently leading the development of RAND’s Health Care Payment and Delivery Simulation Model (PADSIM), and also leading an analysis for the U.S. Assistant Secretary for Planning and Evaluation of the spillover effects of accountable care organizations on the Medicare fee-for-service program. He has been a lead researcher on two multi-site qualitative studies of the impacts of health reform. Before joining RAND, White was a senior health researcher at the Center for Studying Health System Change (2010–2013), and a principal analyst at the Congressional Budget Office (2005–2010). White holds a doctorate in health policy from Harvard University.</p>



Anthony Wright

Health Access California

Anthony is the executive director for Health Access California, the statewide health care consumer advocacy coalition. Health Access has led state and national efforts to win consumer protections, fight budget cuts and invest in our safety net, encourage prevention, and advance coverage expansions and comprehensive health reform. Wright led California's coalition effort to help pass the ACA and state laws to implement and improve it, and campaigns to successfully pass first-in-the-nation laws to ensure timely access to care and to stop hospital overcharging of the uninsured. As a consumer advocate and community organizer, Wright has been widely quoted in state and national media. He has also worked for New Jersey Citizen Action, the Center for Media Education, *The Nation* magazine, and in Vice President Gore's office in the White House. Born and raised in the Bronx, Wright graduated from Amherst College, magna cum laude, in both English and Sociology.